

## Broxburn Browns invests in Microsoft Dynamics based computer solution from Trinity

**Manchester, UK** – Broxburn Browns Ltd, Scotland’s leading wholesale egg merchant, has announced the purchase of a Microsoft Dynamics GP based computer system as part of a major modernisation of the company’s applications software systems. Broxburn’s existing IT supplier and Microsoft Gold Certified Partner, Trinity Computer Services, will be supplying the hardware, software and services required to implement the new solution.

The new fully integrated system will cover all aspects of Broxburn’s business including financial ledgers, pro-active telesales, pricing, order processing, purchasing, and business intelligence.

“We have used Trinity’s FoodTrader software for the last 7 years,” said Judy Harman, Director. “We were happy with this software but the new system will be a major move forward for Broxburn in IT terms. Dynamics GP will provide us with a platform which ensures that we can remain up-to-date, maintain our competitive edge and deploy systems that will help our staff ensure that we continue to deliver quality service to our customers”.

Broxburn Browns supplies retailers and caterers throughout Central Scotland and specialise in the supply of eggs, cooked meats, and provisions which are delivered via their own fleet of temperature controlled vehicles. The company was established in 1982, and are an independent, family owned business. Based in Newbridge, near Edinburgh, the company prides itself on its high levels of customer service and its ability to react quickly to ever changing customer demands.

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Philip Carmichael  
Director

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Commenting on the new system, director Philip Carmichael said “We are confident that the investment we are making will provide us with many improvements and savings in our day to day activities, benefiting our customers and providing us with information that we require to manage the business. By moving to this new technology platform we expect to be much better positioned to control costs, increase revenue and help maintain customer service levels in the highly competitive market we operate in”.

Trinity has been a major supplier of IT solutions to UK Food distributors for nearly 20 years and have been using Microsoft Dynamics as a basis for these solutions since 2002. Trinity Sales Director, Carl Bolus, said “It’s good to be working with everyone at Broxburn Browns again implementing this new system. Compared to their old software, our Dynamics based solution will provide Broxburn with important new distribution functionality as well as major advantages in terms of business intelligence, Office integration and ease of use. It will also substantially increase their options for IT deployment in the longer run.”

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### **About Trinity Computer Services**

Established in 1978, Trinity Computer Services is a leading Microsoft Business Solutions partner dedicated to supplying innovative and functionally rich software for the wholesale distribution market. Trinity solutions are based upon the Microsoft Dynamics GP software and aim to provide versatile business systems encompassing a wide range of capabilities including sales order processing, purchasing, inventory management, logistics, financial accounting and Business intelligence. In addition to supplying companies directly in the UK, Trinity has also established an international market for its add-on software products, with over 300 end user sites in North America, the Caribbean and the rest of the World.

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